

### WHY NATIVE PLANTS?

#### **NATIVE PLANTS ARE:**

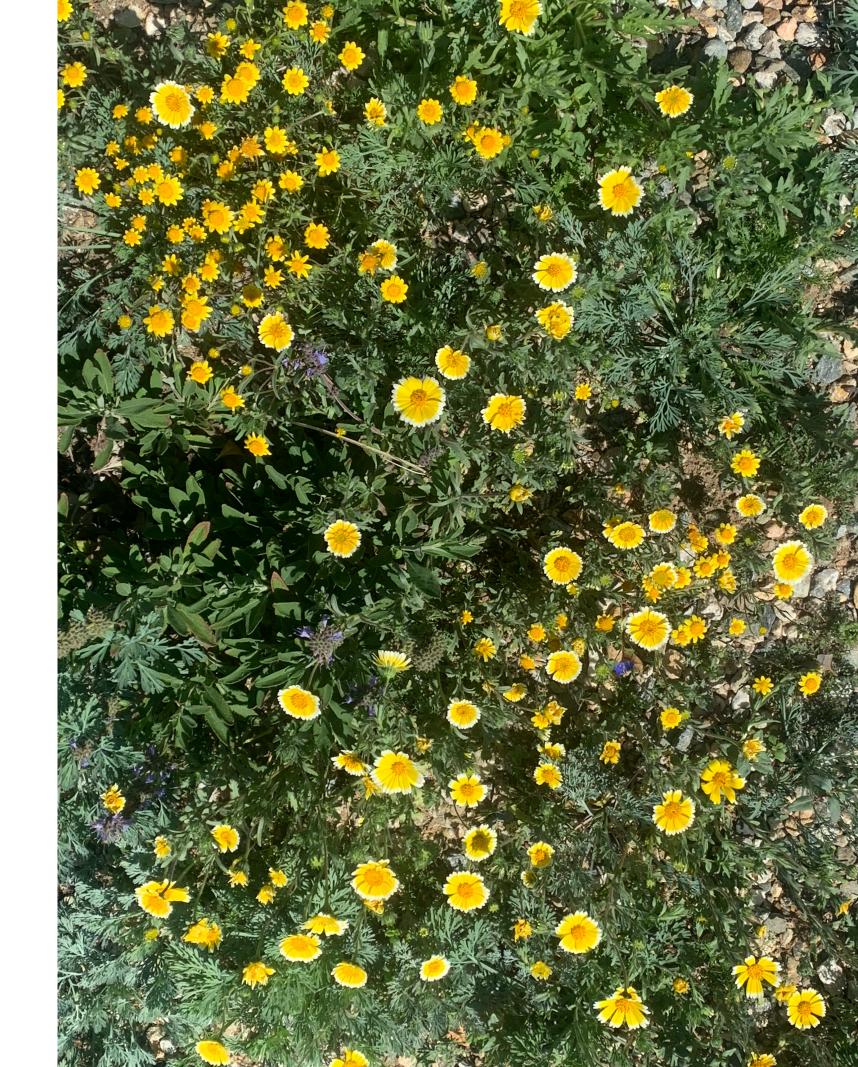
**UNIQUELY ADAPTED TO OUR CLIMATE** 

NEED LESS WATER THAN MOST IMPORTED PLANTS

**TOLERANT OF HEATWAVES AND DROUGHT** 

INVALUABLE TO LOCAL POLLINATORS AND WILDLIFE

THEY ARE LOW MAINTENANCE & LOOK GOOD YEAR ROUND!



#### ENVIRONMENTAL BENEFITS!

## NATIVE PLANTS USE LESS WATER

CALIFORNIA NATIVE PLANTS HAVE EVOLVED TO THRIVE IN OUR MEDITERRANEAN CLIMATE

ON AVERAGE NATIVE GARDENS USE LESS THAN HALF THE WATER OF A TRADITIONAL GARDEN

MANY SPECIES CAN GO WITHOUT SUPPLEMENTAL IRRIGATION ENTIRELY

## POLLINATORS AND WILDFLIFE RELY ON NATIVE PLANTS

**CO-EVOLUTION & SYMBIOSIS** 

DIADASIA AND MALLOW
WILD CHERRY AND COYOTE
MONARCH BUTTERFLIES AND MILKWEED



### AESTHETIC BENEFITS!

# CALIFORNIA'S CAPTIVATING BEAUTY

STUNNING WILDFLOWER DISPLAYS

**MAGNIFICENT TREES** 

**AROMATIC SHRUBS** 

**DRAMATIC MEADOWS** 

#### **CONTEXT IS KEY**

A GARDEN SHOULD REFLECT THE LOCAL TERROIR



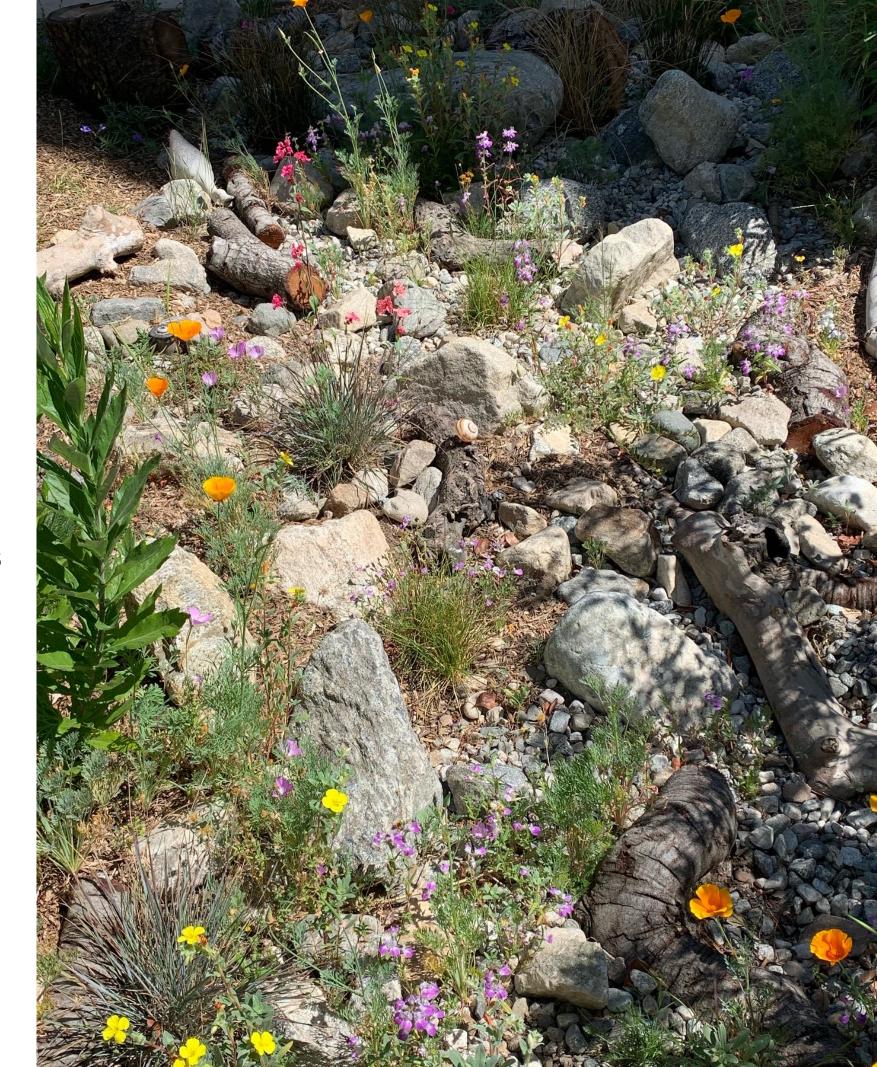
#### ECONOMIC BENEFITS!

## CALIFORNIA NATIVE GARDENS ARE INEXPENSIVE

PLANTS ARE LOW-COST: A \$10 ONE-GALLON PLANT CAN QUICKLY GROW UP TO 10 FEET WIDE

**USING LESS IRRIGATION MEANS A REDUCED WATER BILL** 

CALIFORNIA NATIVE PLANTS ARE LOW MAINTENANCE, AND GARDENS TYPICALLY ONLY REQUIRE ATTENTION 4 TIMES PER YEAR, WITH ONE OR TWO SMALLER CLEANUPS AND 1-2 LARGER PRUNING DAYS.





## RESOURCES!

#### **ORGANIZATIONS/ONLINE**

JOIN YOUR LOCAL NATIVE PLANT SOCIETY CNPS.ORG CALSCAPE.ORG

LASPILITAS.COM

THEODOREPAYNEFOUNDATION.ORG

ME!

PARKER@HARDYCALIFORNIANS.COM

**INSTAGRAM: @HARDYCALIFORNIANS** 

NURSERY: 283 W. SIERRA MADRE BLVD., SIERRA MADRE, CA

**HOURS: 9AM—4:30PM TUES-SUNDAY**